

## INVENSOFTECHNOLOGIES PRIVATE LIMITED

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#### PROTECTING AND MANAGING YOUR ONLINE PRIVACY

Invensoft Technologies Private Limited ("Invensoft") is committed to protecting you and any data that we collect about you online. This section tells you how and why we use cookies and how this allows us to improve our service. It also tells you how you can manage what cookies are stored on your device. By using our websites (through any device) you agree that this Cookie Policy applies to that use in addition to any other terms and conditions which may apply. We reserve the right to make changes to our Cookie Policy. Any such changes shall appear here and become effective immediately. Your continued use of our websites is taken as meaning that you agree to any such changes.

#### WHAT IS A COOKIE?

Cookies are files containing small amounts of information which are downloaded to the device you use when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie. Cookies do lots of different and useful jobs, such as remembering your preferences, recording data about the pages you visit, and generally improving your online experience. We do not collect any personal data and will never share any information we do collect with any third parties.

#### WHY DO WE USE COOKIES?

Using cookies allows us to record information which helps us to improve our service to you. By storing preferences you select on some pages of the site we can display pages in the way you choose across all pages of the site, rather than having to continually ask you (as we would have to do if we did not use cookies). And by tracking the way you use the site and the pages you visit, we can see which pages are most popular and see how you navigate around the site, which allows us to optimise the site's content and layout to make subsequent visits easier and better.

We use third party analytical services to help us record and analyse how our visitors use our website.

Such third party use cookies to record information about your visit to our site, including your IP address. This information is transmitted to and stored by the third party.

Details of third party analytical service providers can be requested from us via written request sent to the registered office.

We use a third party service provider for remarketing capabilities to help us present suitable online context based advertising. Our re-marketing tag based cookie is used to determine which pages of our website users have visited so that appropriate online adverts can be displayed. Please note that:

- Third party vendors show our ads on sites on the internet.
- Third party vendors use cookies to serve ads based on a user's prior visits to our website.

- Users can opt out of a third party vendor's use of cookies by visiting the Network Advertising Initiative opt out page.

## **WHAT IF I DON'T WANT TO ALLOW THE USE OF COOKIES?**

If you wish to restrict or block the cookies which are set by any website, you can adjust the browser settings for each browser you use, on each device you use to access the Internet. Please be aware that some of our services may not function if your browser does not accept cookies. For information on how to adjust your browsers' cookie settings, visit [www.allaboutcookies.org](http://www.allaboutcookies.org)